

# SANGAMITRA CHAUDHURI

## DETAILS

- +1 647-504-4647
- Toronto, Canada
- sangachau12@gmail.com

## EDUCATION

**YORK UNIVERSITY**  
Bachelor of Design (BDes)  
Toronto, Canada  
Present

## CERTIFICATIONS

**PARSONS PRE- COLLEGE  
ACADEMY PROGRAM  
CERTIFICATE**  
-SEPTEMBER 2024

**MADVISIONS INTERNSHIP  
CERTIFICATE**  
- AUGUST 2025

**GOLDEN AZAIBA OASIS**  
- JULY 2025

## SKILLS

Adobe Illustrator  
Adobe InDesign  
Figma  
MidJourney  
Microsoft

## LANGUAGES

- English (Native)
- Hindi (Fluent)
- Bengali (Conversational)
- French (Basic)

## OBJECTIVE

Undergraduate design student at York University known for a strong eye for detail, visual clarity, and brand consistency. Strengths include translating ideas into well-structured, purposeful designs, adapting quickly to feedback, and managing multiple design tasks with organization and precision. Demonstrates reliability in producing polished assets across digital and print platforms while maintaining alignment with brand goals. A collaborative team player who thrives in fast-paced environments and is motivated by continuous learning, problem-solving, and contributing thoughtful design support to cross-functional teams.

## WORK EXPERIENCE

**DESIGN INTERN, MADVISIONS**  
July 2025-Aug 2025

- Contributed to the rebranding of 6+ companies by designing brand identities and suggesting ideas for social media content.
- Developed rebrand strategies, brand guidelines, mockups, and proposal/pitch deck presentations.
- Used AI tools to enhance design workflows.
- Collaborated with the design team every Monday to refine concepts and ensure consistency across all deliverables.
- Assisted in organising project assets

**DESIGN INTERN, GOLDEN AZAIBA OASIS**  
June 2025-July2025

- Designed car graphics for promotional and branding purposes.
- Gave ideas for Instagram content to support the company's social media presence.
- Developed corporate presentations for clear and impactful brand communication.
- Created a basic 3D booth concept for event
- Assisted in refining visual concepts to maintain a consistent brand look across all materials.